

2014 RECAP

The Warner Music Latin Poker & Cocktails Dinner SLS HOTEL LAS VEGAS "The Sayers Club" Warner Music Group held the hottest party during Latin Grammy night at the trendiest hotel to open in Las Vegas SLS Hotel with SBE Nightlife and Dining.



"Where the A list Book" - The Hollywood Reporter







The Venue

The Bar and venue were customized to sponsor brands Heineken - Mezcal El Silencio - Grace Coco Water



This space became a vessel to new brand ambassadors.







The Venue

Warner Music Artists and other famous celebrities dubbed this event - BEST OF LATIN GRAMMY NIGHT after attending other Record Label and official after parties.



"With a rogue sophistication that's refined yet raw, you're invited to impromptu live performances from music icons and emerging talent" - SBE







The Event

Warner Music gathered its top Artist nominees and winners of the Latin Grammy Night as well as a select key industry people and celebrities.

Music was Curated by : DJ LOBOMAN You can check out the mix here: <u>https://soundcloud.com/loboman/afterthelatingrammys</u>

This ultra exclusive event had a strict invite only policy.

Inside there were no "VIP Areas" as the entire event was VIP. All celebrities roamed freely among peers and guests.

Guests enjoyed an amazing menu Crafted by SLS & SBE dining selected by Warner and ACA.

Customized cocktail drinks were designed by Mezcal el Silencio Mixologist and each table in the venue had an ice chilled bucket of Heineken Beer with Grace Coco Water Jugs to the side. Swag bags for all guests were hand delivered with goodies from sponsors. Total attendance 300 through the night - Capacity 250





"Dinner was superb" - Diana Rodriguez of Enrique Bunbury's CRITERIA ENT.



2014 RED CARPET



"The Music was Phenomenal, you had Andres Calamaro and Jorge Drexler dancing their hats off" -PANDA Radio Personality of Super Estrella











- "We loved having the coco water, we really hydrated and didn't feel like drinking" Univision Producer









2013 at the PALMS

Linkin Park Producer JEFF BLUE

Mario Domm From Camila

Aleks Syntek and Wife

Fonseca & Juanes

Miguel Bose & Warner Music President Iñigo

Oscar Winner - Alejandro Gonzalez Iñarritu Film Director



Carlos Vives & Juanes



2013 at the PALMS

Rebecca De Alba

Ha-Ash & Miguel Bose





Patty Chapoy

Jessie & Joy



Event Managed by

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