

Sprint

Junto con NEXTEL



Sprint
Battle
of the
Bands

RECAP
2006

Produced by



Gibson

Epiphone

La vibra

VANS



RECAP 2006

Sprint Battle of the Bands

Sprint Batalla de las Bandas



Amigos Invisibles @ The Avalon. August 17. Photography by Rudy Sanchez

The Program

The program consist of bi-monthly concerts from June to September 2006.

Ten bands compete before judges in this challenge, opening for renowned international artists. The first concert was held on June 29th, followed by two concerts in July, one in August and two in September with a single event where the winner was chosen.

The Sprint Battle of the Bands

A program designed to discover independent unsigned bands in California, where top professionals from the music industry judge the performances. The goal of the program is to help assist bands in realizing their dreams by giving them exposure through our extensive marketing and advertising campaigns and playing time in front of music industry professionals, as well as giving artists a chance to open for and play in front of the fans of our international artists.

Preliminaries

Demos were reviewed during the months of May and June by the Producers, who then selected twenty bands to move forward in the Battle.

Songs from those twenty bands were made available at www.sprintbattleofbands.com, and the public voted for their favorite (one vote only per email address) during the month of June.

The ten bands with the most online votes moved on to perform a thirty-minute set at a show before a panel of judges which included artists, record label and television executives, radio personalities and representatives from our program sponsors.

Bands were assigned points for originality, songwriting, stage presence and overall performance.

Moral Turpitude. If, during the Contest, the Band or a Member (a) is indicted with a misdemeanor involving acts of moral turpitude or any felony, (b) violates any Federal Communications Commission rule or regulation, or (c) commits an act, or comes under investigation by a public authority for any act, which brings the Band or a Member into public disrepute and which thereby tarnishes the marks of Sprint Communications Company L.P. ("Sprint") (the trademarks, service marks, insignia or logos designated by Sprint) or injures the potential commercial success of the Contest, Sprint and/or any of Sprint's products or services, or (d) shall make a statement in derogation of Sprint or Sprint's products or services and such statements are made to the general public or become a matter of public knowledge, then, at the time of any such act or at any time within ten (10) days after Sprint learns of any such act, the Band may be expelled from the Contest.

How it all Begins

Bands submitted their Demo CD to the Producers:

ACA Marketing

Corona Jones Entertainment

Attn: Sean Valadez

12115 Magnolia Blvd. #179 N. Hollywood, CA 91607

info@battleofbands.net

Bands must send a media kit with a CD including at least four (4) original songs in Spanish, a photo of the band (color or black and white), biography and complete contact information (emails, phones, websites, and addresses). The music demo CD you submit MUST be ROCK- within any of the subgenres (grunge, punk, ska, metal, industrial, pop-rock, etc).

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Batalla de las Bandas

International Guest Bands



Lucybell

Performed: 29 June



Moderatto

Performed: 13 July



Kinky

Performed: 26 July



Amigos Invisibles

Performed: 17 August



Bersuit

Performed: 07 September



El Gran Silencio

Performed: 27 September



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Sprint Batalla de las Bandas

Competing Bands



UPGROUND
1st Place



ALFONSO MAR
2nd Place



KOÑORTEÑO
3rd Place



AMONIS



ARDNAXELA



BLUE MIND



CAGE9



EL OCTAVO DIA



HYPNOZIS



INNOVA



LA ESQUINA



MARUJAH



MENORES



MINUSONE



NEBLINA



SONSOLES



STOIC FRAME



ZHONO

RECAP 2006

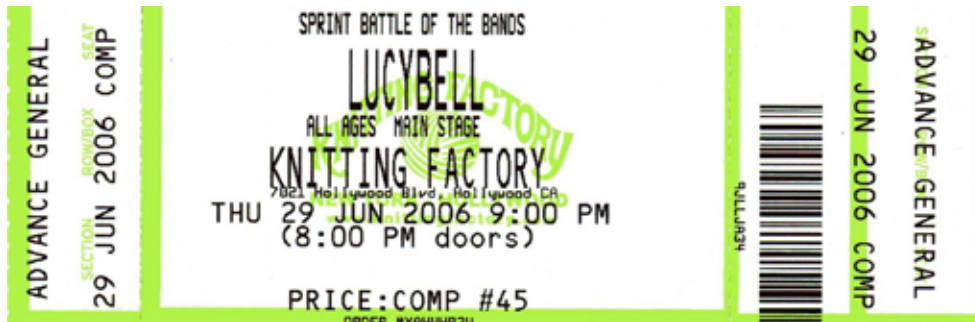
Sprint Battle of the Bands

Batalla de las Bandas

Advertising

al borde

Distribution: 35,000



Publication Date: May 4
Opening of
Sprint Battle of the Bands



Publication Date: May 18 & June 1
Special Guest: Lucybell
@ Knitting Factory



Publication Date: June 29
Special Guest: Moderatto
@ Knitting Factory



Publication Date: July 13
Special Guest: Kinky
@ J.C. Fandango



Publication Date: August 10
Special Guest: Amigos Invisible
@ The Avalon



Publication Date: August 24
Special Guest: Bersuit
@ House of Blues



Publication Date: Sep. 21
Special Guest: El Gran Silencio
@ House of Blues

Sprint Battle of the Bands 2006

RECAP

Sprint Batalla de las Bandas

Distribution: 250,000

La vibra

Advertising

Publication Date: May 4

LA BATALLA DE LAS BANDAS REGRESA

ENVIA TU DEMO YA!
Para Mas informacion Visita www.sprintbattleofbands.com

Tráelo a Ti Por **Sprint** junto con **NECETI**

Sprint Battle of the Bands

LA vibra

Publication Date: May 25

LA BATALLA DE LAS BANDAS REGRESA

ENVIA TU DEMO YA!
Para Mas informacion Visita www.sprintbattleofbands.com

Tráelo a Ti Por **Sprint** junto con **NECETI**

Sprint Battle of the Bands

LUCY BELL

29 JUNIO

7023 HOLLYWOOD BLVD.
TEL: 323.463.0204
ALL AGES | 8PM

Publication Date: June 22

Sprint Battle of the Bands

5 por 5

Participa en el Concurso **Sprint Mobile VJ**
Visita nuestra pagina para mas informacion

29 JUNIO

PROXIMAMENTE
17 AGOSTO
AMIGOS INVISIBLES
@ THE AVALON

Para Mas informacion Visita www.sprintbattleofbands.com

Publication Date: July 6

Sprint Battle of the Bands

5 por 5

Participa en el Concurso **Sprint Mobile VJ**
Visita nuestra pagina para mas informacion

13 JULIO

MODERATTO

7023 HOLLYWOOD BLVD.
TEL: 323.463.0204
ALL AGES | 8PM

PROXIMAMENTE
26 JUNIO
KINKY
@ YANDANGAN

17 AGOSTO
AMIGOS INVISIBLES
@ THE AVALON

Para Mas informacion Visita www.sprintbattleofbands.com

Publication Date: July 20

Sprint Battle of the Bands

5 por 5

Participa en el Concurso **Sprint Movil VJ**
Visita nuestra pagina para mas informacion

26 JULIO

KINKY
@ YANDANGAN

1080 M State College
Anaheim, CA 92806
714.758.2857
www.jt.com

PROXIMAMENTE
17 AGOSTO
AMIGOS INVISIBLES
@ THE AVALON

07 SEPTIEMBRE
LOS PIQUIS
@ HOUSE OF BLUES

Para Mas informacion Visita www.sprintbattleofbands.com

Publication Date: August 3 & 17

Sprint Battle of the Bands

5 por 5

Participa en el Concurso **Sprint Mobile VJ**
Visita nuestra pagina para mas informacion

07 Sept.

BERSUIT

8430 Sunset Blvd
West Hollywood, CA 90069
323.848.5100
www.hob.com

Boletos a la Venta Ya!

PROXIMAMENTE
17 AGOSTO
AMIGOS INVISIBLES
@ THE AVALON

Para Mas informacion Visita www.sprintbattleofbands.com

Publication Date: August 31 and September 7

Sprint Battle of the Bands

5 por 5

Participa en el Concurso **Sprint Mobile VJ**
Visita nuestra pagina para mas informacion

HOY

07 Sept.

BERSUIT

8430 Sunset Blvd
West Hollywood, CA 90069
323.848.5100
www.hob.com

Boletos a la Venta Ya!

PROXIMAMENTE
27 sept.
El Silencio
@ PMA | MAJESTRES DE LA

Para Mas informacion Visita www.sprintbattleofbands.com

Publication Date: September 21

Sprint Battle of the Bands

5 por 5

Participa en el Concurso **Sprint Mobile VJ**
Visita nuestra pagina para mas informacion

27 sept.

El Silencio

@ PMA | MAJESTRES DE LA

8430 Sunset Blvd
West Hollywood, CA 90069
323.848.5100
www.hob.com

Boletos a la Venta Ya!

Para Mas informacion Visita www.sprintbattleofbands.com

Sprint Battle of the Bands 2006

Poster

LG Sprint
Junto con NEXTEL

Sprint Batalla de las Bandas

LUCYBELL
Knitting Factory | 06.29.06

MODERATTO
Knitting Factory | 07.13.06

KINKY
JC Fandango | 07.26.06

AMIGOS INVISIBLES
The Avalon | 08.17.06

BERSUIT
House of Blues | 09.07.06

EL GRAN SILENCIO
House of Blues | 09.27.06

Para más información:
www.SprintBatalladeBandas.com

Gibson Epiphone VANS La vibra Produce by

Posters:

1,000 Posters were printed and distributed among southern California Sprint Stores.

Sprint Battle of the Bands 2006

Flyers

Flyers:

- 10,000 printed Flyers each design
- Full Color | Glossy Paper

Special Flyers:

- 35,000 printed and distributed
- Full Color | Glossy Paper



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Sprint Battle of the Bands / Batalla de las Bandas



Newsletters

Bi-Monthly Newsletters to Emergente101radio.com subscribers list: 20,000 emails

Newsletters to Bazuca subscribers list: 5,000 email

Newsletters to LBE Subscribers List: 100,000 emails



Emergente Newsletters:

- First Newsletter
- Lucybell Newsletter (extended deadline)
- Moderatto
- Amigos Invisibles
- Bersuit

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Web Banners

www.alborde.com

www.emergente101radio.com

LA BATALLA REGRESA
 6 CONCIERTOS - 20 BANDAS - 1 GANADOR
 CON LAS MEJORES BANDAS INTERNACIONALES
www.sprintbatalladebandas.com

MODERATTO 13 JULIO LG KNITTING FACTORY
KINKY 26 JULIO JC FANDANGO
www.sprintbatalladebandas.com

Amigos Invisibles 17 AGOSTO LG THE AVALON
BERSUIT 07 SEPTIEMBRE HOUSE OF BLUES
www.sprintbatalladebandas.com

BERSUIT 07 SEPTIEMBRE HOUSE OF BLUES LG
EL GRAN SILENCIO 27 SEPTIEMBRE HOUSE OF BLUES
www.sprintbatalladebandas.com

GRAN FINAL! UPGROUND KOÑORTEÑO ALFONSO MAR LG
EL GRAN SILENCIO 27 SEPTIEMBRE HOUSE OF BLUES
www.sprintbatalladebandas.com

Sprint Batalla de las Bandas
ENVIA TU DEMO YA!
 DEADLINE MAYO 31

Sprint Batalla de las Bandas
MODERATTO 13 JULIO KNITTING FACTORY
KINKY 26 JULIO JC FANDANGO

www.hob.com

www.knittingfactory.com

Sprint Battle of the Bands
 September 7 | All Ages
BERSUIT

Sprint Battle of the Bands
 September 27 | 18 & Over
El Gran Silencio

Sprint Battle of the Bands
 JUNE 29
LUCY BELL
 FOR MORE INFO: SPRINTBATTLEOFBANDS.COM SPRINTBATALLADEBANDAS.COM

Sprint Battle of the Bands
 JULY 13
MODERATTO
 FOR MORE INFO: SPRINTBATTLEOFBANDS.COM SPRINTBATALLADEBANDAS.COM

Sprint Batalla de las Bandas
AMIGOS INVISIBLES 17 AGOSTO THE AVALON
BERSUIT 07 SEPTIEMBRE HOUSE OF BLUES

Sprint Batalla de las Bandas
GRAN FINAL!!! 27 SEPTIEMBRE HOUSE OF BLUES
INVITADO ESPECIAL EL GRAN SILENCIO

www.argentinazo.com

7 SEPTIEMBRE
BERSUIT
 HOUSE OF BLUES | 18+

Envia un email a mobilevj@sprint.com y dínos porque quieres ser el Mobile VJ de la Batalla de Bandas Sprint.
 participa en el concurso **Sprint Mobile VJ** y recibe un LG Fast Cell y tickets a los conciertos

Send an email to mobilevj@sprint.com and tell us why you want to be the Mobil VJ of Sprint Battle of the Bands
 become the official **Sprint Mobile VJ** and get an LG Fast Cell and tickets to the concerts

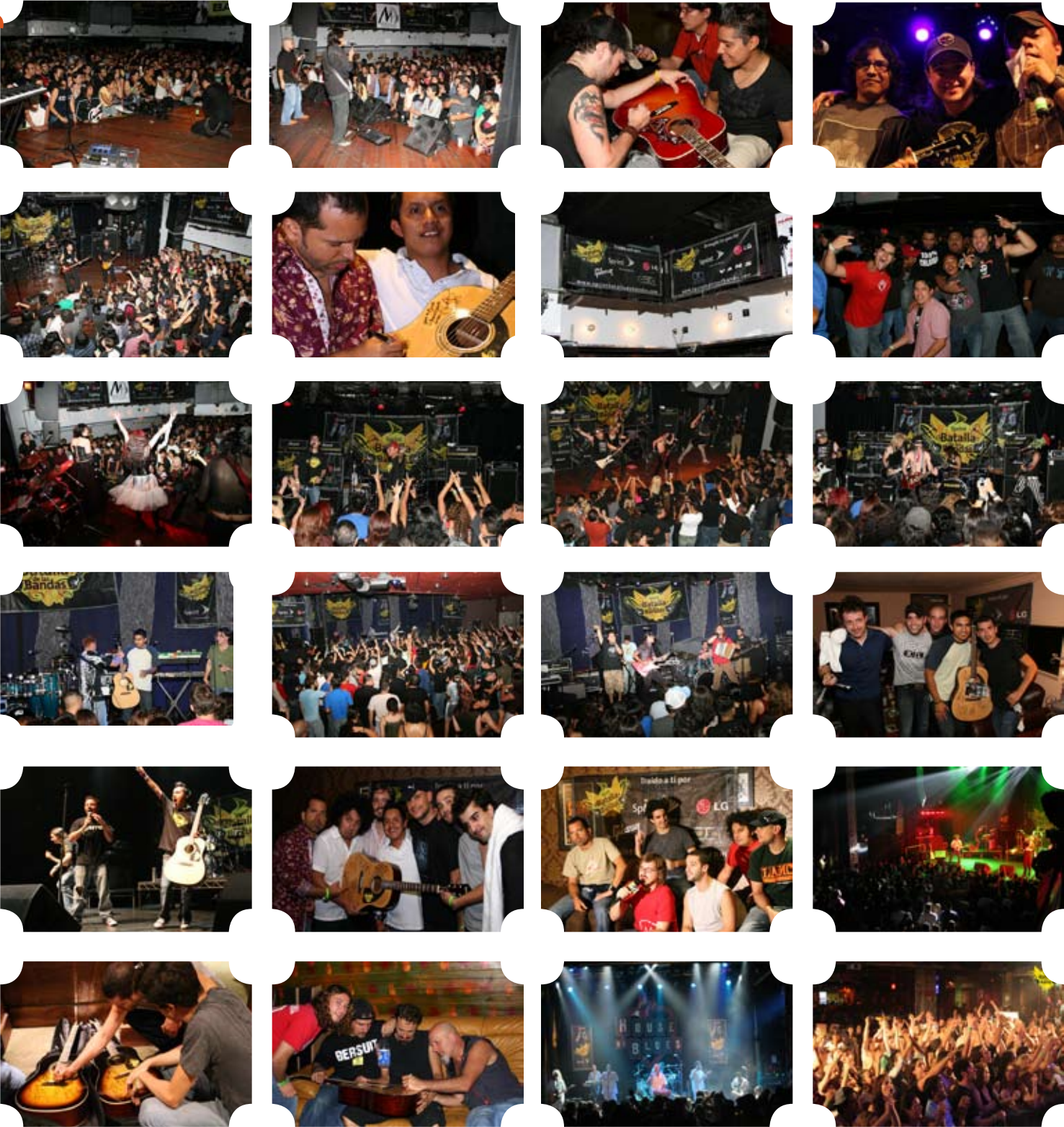
Sprint Battle of the Bands 2006

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Sprint Batalla de las Bandas

Photo Gallery



First Three Events Photos by: Eddie Sakaki
Last Three Events Photos by: Rudy Sanchez

For More photos, please visit the Photo Gallery at the www.sprintbattleofbands.com

Sprint Battle of the Bands

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2006

Batalla de las Bandas

The Final



El Gran Silencio @ House of Blues - September 27. Photography by Eddie Sakaki

1st Place: UPGROUND
 \$15,000 value in Gibson instruments
 LG Cell Phones for band members (8)
 Sprint free service for many months
 8 pairs of Vans shoes per band member

2nd Place: ALFONSO MAR
 \$10,000 value in Gibson instruments
 8 pairs of Vans shoes per band member

3rd Place: KOÑORTEÑO
 \$5,000 value in Gibson instruments
 8 pairs of Vans shoes per band member



1st Place: UPGROUND



ALFONSO MAR & Gabriel Torres



KOÑORTEÑO & Ayelet Corona



1st Place: UPGROUND



ALFONSO MAR & Ayelet Corona



Kimberly Jones (Corona Jones) and Gabriel Torres (Sprint)



Outdoor Sign at House of Blues



El Gran Silencio Gibson Guitar Winner

Sprint Battle of the Bands 2006

Sprint Batalla de las Bandas 2006

Compilation



Ayelet Corona and El Gran Silencio, Guest Artist of the Final



Album Compilation

Includes all the participant local bands and Bonus tracks with Winnes of the Battle of the Bands from past years.