



ayelet corona agency
MARKETING & SPECIAL PROMOTIONS

Battle of the Bands

Budweiser



RECAP 2005



REGAL 2005



OBJECTIVE

The "Budweiser Battle of the Bands" is a program designed to discover independent unsigned bands in California. Their performances are judged by professionals from all branches of the music industry. This years judges were: Kolo Barrera from KSSE Super Estrella, Issa Wilson of Latin Music Artists, Edgardo Ochoa of Escuchalo Records, Kim Jones of Trinity Fobia's Manager, Brenda Herrera of Latin Heat, Delia Orjuela of BMI, Pablo Rodriguez Lucybell's Manager, Robert Lopez from Tower Records, Rafael Esparza Exclusive Songwriter/Producer for Universal and Mezklah winners of Budweiser's Battle of the Bands 2004. The ultimate aim is to assist these bands to secure a distribution deal, share the stage with international acts and showcase before key industry and media representatives.

HOW IT ALL BEGINS

The First Battle of the Bands round was on July 15th at Tia Juanas in Orange County. "Budweiser Battle of the Bands 2005" kicks off with the first International show on July 28th with a concert at the Knitting Factory featuring the amazing Chilean Band "LUCYBELL."

THE PROGRAM

The program consists of four bi-monthly band competitions that took place from July through October 2005. These events took place at prestigious Los Angeles and Orange county clubs and venues. These events are 21 & over.

PRELIMINARIES

CDs will be reviewed during the length of June, July and August. From these CD demos bands will be selected to perform before a panel of experts comprised of respected music industry professionals (including record producers, talent managers, and members of the press, etc) that will judge each competition.

12 preliminary bands will be selected. Each of these 12 and will perform a two-song set during one of 3 preliminary concert rounds.

At each round, two of the four bands performing with the most applause by the audience will be able to perform before the judges sharing stage with an international band at the end of that month.

Bands will be assigned points for presentation, composition, musicianship, etc by the judges.

THE FINALS

At the conclusion of the 3 preliminary rounds, the four bands receiving the most points will move on to the finals, where they will each be invited to perform a 30-minute set in one of two final concert events, scheduled as follows:

- 2 bands in October 2005 second week
- 2 bands in October 2005 fourth week

An international band will also perform at each of these concert events. The panel of judges will tabulate final results and the "Budweiser Battle of the Bands 2005" winner will be announced at the conclusion of the October Show.

PRIZES

1st place will win a record distribution deal with Escuchalo Records and over \$10,000 dollars worth of instruments and prizes (drum set, bass, guitar and amps) from: Fender, Evans, Regal Tip, Sonor, Rhythm Tech, Ultimate Support and Lafayette Parish Productions, Vans shoes, Latin Music Artists one year subscription, Tower Records gift certificates and BMI consulting support.

2nd place will win over \$7,000 dollars worth of instruments and prizes (bass, guitar and amps) from: Fender, Vans, Latin Music Artists one year subscription, Tower Records gift certificates and BMI consulting support.

3rd place will win over \$5,000 dollars worth of in-

struments and prizes (bass, guitar and amps) from: Fender, Vans, Latin Music Artists one year subscription, Tower Records gift certificates and BMI consulting support.

4th place will win over \$3,000 dollars worth of instruments and prizes (bass, guitar and amps) from: Fender, Vans, Latin Music Artists one year subscription, BMI consulting support.

HOW TO BE PART OF IT

Bands that want to be considered should submit their CD to:

ACA Marketing

12115 Magnolia Blvd. #179
N. Hollywood, CA 91607

The deadline for all CDs was August 15th, 2005. All band members participating must be 21+. Bands need to send a media kit with a CD including at least ten (10) original songs, a bands photo (color or black and white), biography and complete contact information (if possible a couple of telephone numbers, email address, mailing address, web site, etc). Participating bands may submit music in any Pop-rock, Rock, or Spanish-language alternative style.

"Budweiser Battle of the Bands" Is sponsored by Budweiser The King of Beers, Fender, BMI, Vans, Tower Records, Escuchalo Records, La Vibra, Evans, Regal Tip, Sonor, Rhythm Tech, Ultimate Support and Lafayette Parish Productions and is produced by ACA Marketing & Special Promotions.





REGAL 2005



Guest Bands



ROSTROS OCULTOS

Venue: Key Club
Date: August 25th



LUCYBELL

Venue: Knitting Factory
Date: July 28th





REGA P 2005

Battle of the Bands

Budweiser

Guest Bands



KENNY Y LOS ELECTRICOS

Venue: Conga Room
Date: September 28th



KINKY

Venue: Kinitting Factory
Date: October 19th



BMI

VANS



TAVIBRA

TOWER RECORDS

LATINMUSICARTISTS.COM





REGAP 2005

Battle of the Bands

Budweiser

Guest Bands



ELY GUERRA
Venue: Knitting Factory
Date: October 30th





REGAL TIP 2005



Newsletters

Newsletter /Press Releases
sent to over 15,000 people via email bi-monthly

BUDWEISER BATTLE OF THE BANDS 2005 IS BACK

Latin Rock bands compete to obtain a contract and notoriety

June 13, 2005 - BUDWEISER continues to support independent Latin unsigned bands by announcing THE 2005 BUDWEISER BATTLE OF THE BANDS. This program was created to help local bands in the pop-rock Latin alternative genre obtain a distribution contract. BUDWEISER BATTLE OF THE BANDS begins in July and ends in October 2005. This program is produced by ACA Marketing and sponsored by Budweiser, Fender, BMI, Tower Records, Evans, Regal Tip, Sonor, Rhythm Tech, Ultimate Support and Lafayette Parish Productions, LatinMusicArtist.com and La Vibra.

BUDWEISER BATTLE OF THE BANDS 2005 begins on July 15th at Tia Juanas in Orange County and its first international show on July 28th at the Knitting Factory, in Los Angeles where the excellent Chilean band LUCYBELL will perform as special guest. In the next four months Budweiser Battle of the Bands will have competitions by-monthly at many prestigious clubs around Los Angeles and Orange County. (All events are 21 and over)

Invitation to participate

Bands that wish to participate can send their demos before August 15th 2005 to: Attn. Iris Corral ACA Marketing 12115 Magnolia Blvd. #179 North Hollywood, CA 91607
www.battleofbands.net

Once the demos are received they will be reviewed by a panel of experts. 12 bands will be selected to perform in groups of four during the first three months of the program (July, August and September). Every month the public will vote for two bands, these will advance to the semifinals. The six semifinalist bands will perform before the judges and share the stage with international bands the last week of the first three months of the program.

The Finalist

The four bands with the most amounts of points will be selected as finalist to participate and play a full set in the two final events in October. Two

bands will perform the second week of October and two bands the last week of October where the first, second, and last places will be announced.

Awards

Awards will be given by the distinguish brand and Instruments by Fender, Evans, Regal Tip, Sonor, Rhythm Tech, Ultimate Support and Lafayette Parish Productions, one years subscription to LatinMusicArtist.com, coupons of Tower Records, Vans Shoes, and a distribution contract with Escuchalo Records.

BUDWEISER'S 2005 BATTLE OF THE BANDS

Rocking first round at Tia Juanas

July 18th, 2005 – Budweiser's 2005 BATTLE OF THE BANDS got off to a rocking start at Tia Juanas last Friday July 15th, with performances by local bands Fitter, Roxing Kafe and Urraka. Roxing Kafe and Fitter were chosen by the audience to perform at the first preliminaries sharing the stage with the excellent international Chilean band Lucybell on Thursday July 28th at the Knitting Factory in Hollywood.

The competition continues on August 11th at The Gig located at 7302 Melrose. The 2004 Winners Mezklah will perform as special guest along with Jugete. Also four new local bands will battle in the second round, and two bands will be chosen for the second preliminaries.

Escuchalo Records Releases Mezklah's first CD on October 25th, this record deal was their prize as Winners of Budweiser's Battle of the Bands 2004 among many others (Fender, Vans product, Tower Records gift certificate, LMA one year subscription, etc).



Lucybell @ The Knitting Factory, 1st Preliminary July 28th

Bands interested in participating in the 2005 competition can still submit their demo CD to ACA Marketing, Attn: Iris Corral, 12115 Magnolia Blvd. #179, N. Hollywood, CA 91607. The deadline for all demos is August 15th, 2005. Band members need to be 21 years of age and over. For more information, bands can contact ACA Marketing via email to iris@acamarketing.net or visit www.acamarketing.net and or www.battleofbands.net.

BUDWEISER'S 2005 BATTLE OF THE BANDS

Sold out first Preliminaries

August 10th, 2005 – Budweiser's 2005 BATTLE OF THE BANDS first preliminary round was a complete success on Thursday July 28th at the Knitting Factory. It was a sold out show with the excellent Chilean band Lucybell. The performances by local bands





REGAP 2005



Newsletters

Newsletter /Press Releases
sent to over 15,000 people via email bi-monthly

Fitter and Roxing Kafe were scored by our judges.

The competition continues on August 11th at The Gig located at 7302 Melrose. The 2004 Winners Mezklah will perform as special guest along with Orixá and Juguete. The four new local bands that will battle in the second round are: La Gente de Goma, Torino, ZenVox, and Tonelada. The two local bands chosen by the applause of the audience will share the stage with Mexican Band Rostros Ocultos on Thursday August 25th at The Key Club for the second preliminaries.

Escuchalo Records Releases Mezklah's first CD on October 25th, this record deal was their prize as Winners of Budweiser's Battle of the Bands 2004 among many others (Fender, Vans product, Tower Records gift certificate, LMA one year subscription, etc).



Fitter @ The Knitting Factory, 1st Preliminary July 28th

Bands interested in participating in the 2005 competition can still submit their demo CD to ACA Marketing, Attn: Iris Corral, 12115 Magnolia Blvd. #179, Val N. Hollywood, CA 91607. The deadline for all demos is August 15th, 2005. Band members need to be 21 years of age and over. For more information, bands can contact ACA Marketing via email to iris@acamarketing.net or visit www.acamarketing.net and or www.battleofbands.net.

BUDWEISER'S 2005 BATTLE OF THE BANDS Continues Stronger than ever

August 16th, 2005 – Budweiser's 2005 BATTLE OF THE BANDS had a successful second round last Thursday August 11th at The Gig. The four local bands that competed were La Gente de Goma, Zenvox, Torino and Tonelada. The audience chose La

Gente de Goma and Torino to participate in the second preliminaries and share the stage with the Mexican band Rostros Ocultos on August 25th at the Key Club located at 9039 Sunset Blvd. in West Hollywood. Also performing Los Hijos de Juana.

The third and final round will be on Saturday September 10th at the Westchester Bar located at 5630 W. Manchester Blvd. in Los Angeles. Special guests Budweiser Battle of the Bands 2004 second place winners from San Diego, Legion and also performing Juguete and Emaue. Four new local bands will compete; from these four bands, two will be selected by the audience

to participate in the third preliminaries and share the stage with the queen of Mexican rock, Kenny y Los Eléctricos on September 28th at the Conga Room located at 5364 Wilshire Blvd. in Los Angeles. All these events are 21+.

BUDWEISER'S 2005 BATTLE OF THE BANDS Last Preliminary Round

August 30th, 2005 – Budweiser's 2005 BATTLE OF THE BANDS had a great second preliminary last Thursday August 25th with guest international band Rostros Ocultos at The Key Club. Torino and La Gente de Goma performed before the judges where they were scored. The

judges are: Kolo Barrera of KSSE, Issa Wilson of Latin Music Artists, Edgardo Ochoa of Escuchalo Records, Roxana Borrego of Budweiser, Brenda Herrera of Latin Heat, Delia Orjuela of BMI, Pablo Rodriguez Manager of Lucybell, Robert Lopez of Tower Records, Rafael Esparza song writer and producer and Mezklah 2004 Battle of the Bands Winners.

The third and final round will be on Saturday September 10th at the Westchester Bar located at 5630 W. Manchester Blvd. in Los Angeles. Special guests Budweiser Battle of the Bands 2004 second place winners from San Diego, Legion and also performing Juguete and Emaue. The four local bands that will compete are: Los Hijos de la Maliche, Exkape, Grito Mutual y Fronteras. From these four bands, two will be selected by the audience to participate in the third preliminaries and share the stage with the queen of Mexican rock, Kenny y Los Eléctricos on September 28th at the Conga Room located at 5364 Wilshire Blvd. in Los Angeles. All these events are 21+.





REGAP 2005



Kinky @ The Knitting Factory, 1st Finals October 18th

BATTLE OF THE BANDS 2005

Semifinals

September 21, 2005 – THE 2005 BATTLE OF THE BANDS last preliminary round was a complete success on Saturday September 10th at the Westchester Bar. Grito Mutual and Fronteras were chosen by the audience to continue on to the last preliminaries and share the stage on September 28th with the queen of Mexican rock Kenny y Los Eléctricos at the Conga Room located at 5364 Wilshire Blvd. in Los Angeles.

The semifinalists are: Roxing Kafe, Fitter, Torino, La Gente de Goma, Fronteras and Grito Mutual. From these six semifinalists four finalists will be chosen based on the scores from the judges. The four finalists chosen will have the opportunity to share the stage with either Kinky on October 19th or Ely Guerra on October 30th both shows are at the Knitting Factory located at 7021 Hollywood Blvd. Tickets at www.knittingfactory.com. The judges are: Kolo Barrera of KSSE, Issa Wilson of Latin Music Artists, Edgardo Ochoa of Escuchalo Records, Roxana Borrego of Budweiser, Brenda Herrera of Latin Heat, Delia Orjuela of BMI, Pablo Rodriguez manager of Lucybell, Robert Lopez of Tower Records, Rafael Esparza song writer and producer and Mezklah 2004 Battle of the Bands Winners.

BATTLE OF THE BANDS 2005

Finals

October 11th, 2005 – THE 2005 BATTLE OF THE BANDS semifinals was a complete success on Wednesday September 28th at The Conga Room. With the queen of Mexican rock Kenny y Los Eléctricos who surprised the audience with special guests such as: Carina Ricco and Carlos Vallin who accompanied her on one of their songs "Todo es Mágico." Maria Conchita Alonso and Diego Verdager longtime friends of Kenny cheered all night for her. Maria Conchita said "I have not had this much fun in a long time, I'm thrilled to be here."

The four finalists bands are: Roxing Kafe, Fitter, Fronteras and La Gente de Goma. Fitter and La Gente de Goma will share the stage with Kinky on October 19th at the Knitting Factory for part I of the finals also performing as special guests Mezklah 2004 Budweiser Battle of the Bands winners. Roxing Kafe and Fronteras will share the stage with Ely Guerra on October 30th for the finals part II, also Legion second place winners of 2004 Budweiser Battle of the Bands will be special guests. Both shows are at the Knitting Factory located at 7021 Hollywood Blvd. Tickets at www.knittingfactory.com. We will announce the winners at the end of the finals part II. The judges are: Kolo Barrera of KSSE, Issa Wilson of Latin Music Artists, Edgardo Ochoa of Escuchalo Records, Roxana Borrego of Budweiser, Brenda Herrera of Latin Heat, Delia Orjuela of BMI, Pablo Rodriguez manager of Lucybell, Robert Lopez of Tower Records, Rafael Esparza song writer and producer and Mezklah 2004 Battle of the Bands Winners. All events are 21+.

BATTLE OF THE BANDS 2005

Finals part 1

October 25th, 2005 – THE 2005 BATTLE OF THE BANDS finals part I was a great success and a completely sold out show last Wednesday October 19th at The Knitting Factory with KINKY and MEZKLAH. The two bands





REGALP 2005



Competing Bands



Final @ The Knitting Factory October 30th. All four finalists (Fitter, Roxing Kafe, Fronteras and La Gente de Goma) on stage. Ayelet Corona, (president ACA Marketing) presenting award to Fronteras. Iris Corral, (ACA Marketing) announcing winners. Also presenting awards part of the judges: Roxana Borrego (Budweiser), Kolo Barrera (KSSE), and special guest Aaron (Singer Legion, winners 2nd place in 2004)

that competed were Fitter and Gente de Goma. "Both bands rocked" many people around the club said.

Fitter won THIRD place; they won over \$3,000 dollars worth of instruments and prizes (bass, guitar and amps) from: Fender, Vans, Latin Music Artists one year subscription, Tower Records gift certificates and BMI consulting support.

Roxing Kafe and Fronteras will share the stage with Ely Guerra this Sunday October 30th for the Finals part II, also Legion second place winners of 2004 Budweiser Battle of the Bands will be special guests. The Knitting Factory is located at 7021 Hollywood Blvd. Tickets at www.knittingfactory.com. We will announce the winners at the end of this show. The judges are: Kolo Barrera of KSSE, Issa Wilson of Latin Music Artists, Edgardo Ochoa of Escuchalo Records, Kim Jones manager of Fobia, Brenda Herrera of Latin Heat, Delia Orjuela of BMI, Pablo Rodriguez manager of Lucybell, Robert Lopez of Tower Records, Rafael Esparza song writer and producer and Mezklah 2004 Battle of the Bands Winners. 21+ only.

La Gente de Goma won FOURTH place: they won over \$2,000 dollars worth of instruments and prizes (bass, guitar and amps) from: Fender, Vans, Latin Music Artists one year subscription, Tower Records gift certificates and BMI consulting support.

BATTLE OF THE BANDS 2005 ENDED WITH GREAT SUCCESS

The judges are: Kolo Barrera of KSSE, Issa Wilson of Latin Music Artists, Edgardo Ochoa of Escuchalo Records, Kim Jones manager of Fobia, Brenda Herrera of Latin Heat, Delia Orjuela of BMI, Pablo Rodriguez manager of Lucybell, Robert Lopez of Tower Records, Rafael Esparza song writer and producer and Mezklah 2004 Budweiser Battle of the Bands Winners.

October 31st, 2005 – THE 2005 BATTLE OF THE BANDS finals was a complete success on Sunday at The Knitting Factory with special guests; Ely Guerra who performed an extraordinary acoustic set and Legion second place winners of the Budweiser Battle of the Bands 2004 who also rocked.

We would like to thank the following people for making the 2005 Battle of The Bands possible: all of the bands that participated by sending their demos, our sponsors, the judges, the venues, and the guest artist. We hope that we can count with your support again next year.☺

Fronteras took FIRST place; they won a record distribution deal with Escuchalo Records and over \$10,000 dollars worth of instruments and prizes (drum set, bass, guitar and amps) from: Fender, Evans, Regal Tip, Sonor, Rhythm Tech, Ultimate Support and Lafayette Parish Productions, Vans shoes, Latin Music Artists one year subscription, Tower Records gift certificates and BMI consulting support.

Roxing Kafe won SECOND place; they won over \$5,000 dollars worth of instruments and prizes (bass, guitar and amps) from: Fender, Vans, Latin Music Artists one year subscription, Tower Records gift certificates and BMI consulting support.





REGAP 2005

Battle of the Bands

Budweiser

Competing Bands

FRONTERAS (1st Place)

Performed @ Westchester Bar
Date: September 10th
Performed @ Conga Room
Date: September 28th
Performed @ Knitting Factory
Date: October 30th



FRONTERAS

ROXING KAFE (2nd Place)

Performed @ Tia Juanas
Date: July 28th
Performed @ Knitting Factory
Date: July 28th & October 30th



ROXING KAFE

FITTER (3rd Place)

Performed @ Tia Juanas
Date: July 28th
Performed @ Knitting Factory
Date: July 28th & October 19th



LA GENTE DE GOMA (4th Place)

Performed @ The Gig
Date: August 11th
Performed @ Key Club
Date: August 25th
Performed @ Knitting Factory
Date: October 19th



LA GENTE DE GOMA

Urraka

Performed @ Tia Juanas
Date: July 28th

Tonelada

Performed @ The Gig
Date: August 11th

TORINO

Performed @ The Gig
Date: August 11th
Performed @ Key Club
Date: August 25th



HIJOS DE LA MALINCHE



MUTUAL CRY

ZENVOX

Performed @ The Gig
Date: August 11th

HIJOS DE LA MALINCHE

Performed @ Westchester Bar
Date: September 10th

MUTUAL CRY

Performed @ Westchester Bar
Date: September 10th
Performed @ Conga Room
Date: September 28th



URRAKA





REGAP 2005



SPONSORS

THE JURY



Delia Orjuela / BMI Publishing
Regional Manager, Latin Music



Issa Wilson / Latin Music Artists
President



Kimberly Jones / Trinity Entertainment
Manager Fobia



Kolo Barrera / KSSE Super Estrella
DJ



Roberto Lopez / Tower Records
Regional Latin & World – Product Director



Edgardo Ochoa / Escuchalo Records
President



Angel Garcia & Greg / Mezklah
Winners Budweiser Battle of the Bands 2004



Pablo Rodriguez / Lucybell
Manager



Brenda Herrera / Latin Heat
Entertainment writer



Rafael Esparza / Universal
Exclusive songwriter & producer

SPONSORS





REGALP 2005

Battle of the Bands

Budweiser

Flyers

Battle of the Bands
Budweiser

Lucybell @ **KNITTING FACTORY**
7021 Hollywood Blvd.
Hollywood, Ca 90028
Tel. 323-483-0204

THURSDAY JULY 28TH 2005

presented by

PRESENTS **Battle of the Bands**
Budweiser

2DA RONDA
4 BANDAS COMPITEN POR EL
APLAUSO DEL PÚBLICO
AGOSTO 11
<THE GIG HOLLYWOOD>
7302 MELROSE AVE.
CON BANDAS INVITADAS:
CUBIKY, ORIXA Y GANADORES DEL 2004: **MEZKLAH**

ENTRADAS A LA VENTA YA!!
21 + PRE-VENTA: \$7 HASYA JULIO 31ST
INTERNET ONLY
DOOR: \$10
WWW.TICKETWEB.COM

Evento producido por
ACA Marketing & Special Promotions
en asociación con Escuchalo y
Noches Emergentes
Para mas info www.battleofbands.net

PRESENTS **Battle of the Bands**
Budweiser

ROSTROS OCULTOS

second preliminary
thursday, August 25th
Key Club
9039 sunset blvd.
West Hollywood, CA

special guest
rostros ocultos

MEZKLAH
winner
2004
CD ON SALE
OCTOBER 25TH
Lanzado por Escuchalo Records
www.escuchalo.com

second round
thursday
aug. 11
the gig
7302 melrose ave.
hollywood, ca
323.936.4440
8 pm

guests
cubiky-orixa
mezklah

Brought To You By
ACA Marketing
For More Info Visit
www.battleofbands.net

all events are
21+



Battle of the Bands

REGAL TIP 2005

Battle of the Bands Budweiser

Flyers

10,000 Flyers for each design
Full Color
Glossy Paper
Monthly Distribution

Special Guests
Kenny y Los Electricos
Los Hijos de Juana

For more information visit
www.battleofbands.net

Presented By
ACA Marketing
in association with
Essence

Time: 8 p.m.
ALL EVENTS ARE
21 & OVER

Battle of the Bands

September 28th
CONGA ROOM
5364 Wilshire Blvd.,
Los Angeles
323.938.1696 or www.congaroom.com

BMI Fender LATIN MUSIC ARTISTS.COM ESSENCE YESCUCHALO TOWER RECORDS LA VIBRA

ACA PRESENTS Battle of the Bands

MEZKLAH

THE BUDWEISER BATTLE OF THE BANDS IS BACK!!
SEND YOUR DEMO NOW!
ACA MARKETING
12115 MAGNOLIA BLVD #179
N. HOLLYWOOD CA 91607

MEZKLAH
WINNER BUDWEISER BATTLE OF THE BANDS 2004
ON SALE OCTOBER 25TH 2005
LANZADO POR ESCUCHALO RECORDS
WWW.ESCUCHALO.COM

DEADLINE: AUGUST 15, 2005

BMI Fender TOWER RECORDS YESCUCHALO VANS LATIN MUSIC ARTISTS.COM

ACA PRESENTS

October 19th

KINKY

Battle of the Bands

KNITTING FACTORY also MEZKLAH
Time: 8 p.m. 7021 Hollywood Blvd., Winner Battle of the Bands 2004
ALL EVENTS ARE 21 & OVER Los Angeles 323.938.1696 or
www.knittingfactory.com for more information visit
www.battleofbands.net

Brought To You By
ACA Marketing

BMI Fender LATIN MUSIC ARTISTS.COM YESCUCHALO TOWER RECORDS LA VIBRA

LA BATALLA DE LAS BANDAS BUDWEISER
Rocafusa!!!

Battle of the Bands
Budweiser

ENVÍA TU DEMO YA!

ACA Marketing
12115 Magnolia Blvd. #179
N. Hollywood, CA 91607
Attn: Iris Corral

Para más información ve a:
www.battleofbands.net
Traído a ti por ACA Marketing & Special Promotions

14988 Sand Canyon
Irvine, Ca 92618
949-551-2998

BMI Fender TOWER RECORDS YESCUCHALO VANS LATIN MUSIC ARTISTS.COM ESSENCE THE JUANS

ACA PRESENTS

Battle of the Bands

Time: 8 p.m.
ALL EVENTS ARE 21 & OVER
For More Info Visit:
www.battleofbands.net

MEZKLAH
WINNERS BUDWEISER
BATTLE OF THE BANDS 2004
CD ON SALE
OCTOBER 25, 2005
Lanzado por Escuchalo Records
www.escuchalo.com

FINALS (Part I) **FINALS (Part II)** **ULTIMATE**

October 19th **October 30th**

KNITTING FACTORY **KNITTING FACTORY**
7021 Hollywood Blvd.,
Los Angeles, CA
323.463.0204 or
www.knittingfactory.com

special guests **KINKY** special guests **ELY GUERRA**

REGAL TIP **SONOR**

Brought To You By
ACA Marketing

BMI Fender TOWER RECORDS YESCUCHALO VANS LATIN MUSIC ARTISTS.COM ESSENCE THE JUANS

ACA PRESENTS

FINALS Part II

Battle of the Bands

Time: 8 p.m.
ALL EVENTS ARE 21 & OVER
For More Info Visit:
www.battleofbands.net

KNITTING FACTORY
7021 Hollywood Blvd.,
Los Angeles, CA
323.463.0204 or
www.knittingfactory.com

special guests **ELY GUERRA**
also LEGION
2nd Place Battle of the Bands 2004

REGAL TIP **SONOR**

Brought To You By
ACA Marketing

BMI Fender TOWER RECORDS YESCUCHALO VANS LATIN MUSIC ARTISTS.COM ESSENCE THE JUANS





REGAP 2005



Flyers

ayelet corona agency
MARKETING & SPECIAL PROMOTIONS

PRESENTS

Battle of the Bands
Budweiser



Lucybell

SEND YOUR DEMO NOW:
ACA MARKETING
12115 MAGNOLIA BLVD. #179
N. HOLLYWOOD, CA 91607

DEADLINE
AUGUST 15, 2005

Mezklah
Winner Budweiser Battle of the Bands 2004
ON SALE OCTOBER 25th

FIRST PRELIMINARY	SECOND ROUND
THURSDAY JULY 28	THURSDAY AUGUST 11TH
KNITTING FACTORY 7021 HOLLYWOOD BLVD HOLLYWOOD, CA 90028 323 463 0204 - 8 PM	THE GIG 7302 MELROSE AVE. HOLLYWOOD, CA 323-936-4440 - 8PM
SPECIAL GUEST LUCYBELL	

ALL EVENTS ARE 21 & OVER

For more information visit www.battleofbands.net

BMI Fender Tower Records Escuchalo Tavibra

ayelet corona agency
MARKETING & SPECIAL PROMOTIONS

PRESENTS

Battle of the Bands
Budweiser

ROSTROS OCULTOS

second preliminary
thursday, August 25th
Key Club
9039 sunset blvd.
West Hollywood, CA

special guest
rostros ocultos

third round
saturday sep. 10

Westchester Bar
5630 w. manchester blvd
hollywood, ca 90025
310.670.2366
8 pm

Mezklah
winner budweiser battle of the bands 2004
CD ON SALE OCTOBER 25TH

Brought To You By **ACA Marketing**

all events are **21+**

For More Info Visit www.battleofbands.net

BMI Fender La vibra LATIN MUSIC ARTISTS.COM Tower Records Escuchalo

ayelet corona agency
MARKETING & SPECIAL PROMOTIONS

PRESENTS

Battle of the Bands
Budweiser

send your demo to:
aca marketing
12115 magnolia blvd., #179
north hollywood, ca 91607
deadline:
august 15, 2005

Mezklah
winner budweiser battle of the bands 2004
CD ON SALE OCTOBER 25TH

BMI Fender Tower Records Escuchalo Tavibra

ayelet corona agency
MARKETING & SPECIAL PROMOTIONS

PRESENTS

LEGION

Battle of the Bands
Budweiser

September 10th

WESTCHESTER BAR
5630 W. Manchester Blvd.
Los Angeles
8 p.m.

4 LOCAL BANDS COMPETING

special guests
Legion
Emaue
Juguete

Brought To You By ACA Marketing in association with Noches Emergentes y Escuchalo

BMI Fender Tower Records Escuchalo Tavibra





REGAP 2005



Advertising | Al Borde

AL BORDE MAGAZINE
45,000 CIRCULATION

Budweiser
KNITTING FACTORY
THURSDAY JULY 28TH 2005
7021 Hollywood Blvd
Hollywood, CA 90028
Tel: 323-463-0204

LUCYBELL
THURSDAY JULY 28TH 2005
LA BATALLA DELAS BANDAS BUDWEISER
Rostros!!!

Battle of the Bands
Budweiser

ENVIÁ TU DEMO YA!
ACA Marketing
12115 Magnolia Blvd. #179
N Hollywood, CA 91607
Attn: Alicia Corral
Para más información ve a
www.battleofbands.net
Patrocinado por ACA Marketing & Special Promotions

AL BORDE
Publication Date June 30th
Special Guests: Lucybell
@ Knitting Factory

AL BORDE
Publication Date July 28th
Special Guests: Lucybell,
Rostros Ocultos, Cubiky & Mez-
klah
@ Knitting Factory
@ The Gig
@ Key Club

ACA MARKETING PRESENTS **Battle of the Bands** Budweiser

FIRST PRELIMINARY Lucybell THURSDAY JULY 28 KNITTING FACTORY 7021 HOLLYWOOD BLVD HOLLYWOOD, CA 90028 323.463.0204 - 8 pm SPECIAL GUEST LUCYBELL	SECOND ROUND THURSDAY August 11th The Gig 7302 Melrose Ave. Hollywood, CA 323-936-4440 - 8 PM SPECIAL GUESTS CUBIKY ORIXA & MEZKLAH	2ND PRELIMINARY THURSDAY AUG 25 KEY CLUB 9039 SUNSET BLVD WEST HOLLYWOOD 8 pm SPECIAL GUEST ROSTROS OCULTOS
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SEND YOUR DEMO NOW
ACA Marketing
12115 Magnolia Blvd. #179
N Hollywood, CA 91607
Attn: Alicia Corral
AUGUST 15, 2005

MEZKLAH
Special Guest of the event on
OCTOBER 25, 2005
at Knitting Factory
at 8pm
ALL EVENTS
ARE 21 & OVER

BMI Fender TOWER RECORDS Xecuchab VANS LATIN MUSIC ARTISTS.COM

ACA MARKETING PRESENTS **Battle of the Bands** Budweiser

aug. 11 SPECIAL GUEST: ORIXA

aug. 11 SPECIAL GUEST: CUBIKY

CALENDAR

SECOND ROUND THURSDAY August 11th The Gig 7302 Melrose Ave. Hollywood, CA 323-936-4440 - 8 PM SPECIAL GUESTS CUBIKY ORIXA MEZKLAH	2ND PRELIMINARY THURSDAY August 25th KEY CLUB 9039 SUNSET BLVD WEST HOLLYWOOD 8pm SPECIAL GUEST ROSTROS OCULTOS	THIRD ROUND SATURDAY September 10th Westchester Bar 5630 W. Manchester Blvd. Los Angeles, CA 90045 328-670-2366 8PM 4 LOCAL BANDS COMPETING SPECIAL GUESTS LEGION
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MEZKLAH
Special Guest of the event on
OCTOBER 25, 2005
at Knitting Factory
at 8pm
ALL EVENTS
ARE 21 & OVER

For more information visit
www.battleofbands.net
Sponsored by the Reg
ACA Marketing & Special Promotions

BMI Fender TOWER RECORDS Xecuchab VANS LATIN MUSIC ARTISTS.COM

AL BORDE
Pub. Date August 11th
Special Guests:
Rostros Ocultos, Cubiky, Mez-
klah, Orix & Legion
@ The Gig
@ Key Club
@ Westchester Bar

AL BORDE
Publication Date August 25th
Special Guests:
Kenny y Los Electricos, Emaue,
Legion & Juguete
@ Conga Room
@ Westchester Bar

ACA MARKETING PRESENTS **Battle of the Bands** Budweiser

MEZKLAH
Special Guest of the event on
OCTOBER 25, 2005
at Knitting Factory
at 8pm
ALL EVENTS
ARE 21 & OVER

Third Round
September 10th
WESTCHESTER BAR
5630 W. Manchester Blvd.
Los Angeles
8 p.m.
4 LOCAL BANDS COMPETING
special guests
Legion
8pm
Budweiser Battle of the Bands 2004

Third Preliminary
September 28th
CONGA ROOM
5364 Wilshire Blvd.,
Los Angeles
8 p.m.
special guests
Kenny y Los Electricos

ALL EVENTS ARE 21 & OVER

ACA MARKETING PRESENTS **Battle of the Bands** Budweiser

MEZKLAH
Special Guest of the event on
OCTOBER 25, 2005
at Knitting Factory
at 8pm
ALL EVENTS
ARE 21 & OVER

THIRD PRELIMINARY
September 28th
CONGA ROOM - 8 PM
5364 Wilshire Blvd.,
Los Angeles, CA
323.936.1696 or
www.congaroom.com
special guests
KENNY Y LOS ELECTRICOS
competing bands
"FRONTERAS" and
"GRITO MUTUAL"

October 19th
KNITTING FACTORY - 8PM
7021 Hollywood Blvd.
Los Angeles, CA
323.463.0204 or
www.knittingfactory.com
special guests
KINKY

October 30th
KNITTING FACTORY - 8PM
7021 Hollywood Blvd.
Los Angeles, CA
323.463.0204 or
www.knittingfactory.com
special guests
ELY GUERRA

BMI Fender TOWER RECORDS Xecuchab VANS LATIN MUSIC ARTISTS.COM

AL BORDE
Pub. Date September 22nd
Special Guests: Kenny y Los Elec-
tricos, Kinky & Ely Guerra
@ Conga Room
@ Knitting Factory

AL BORDE
Publication Date October 8th
Special Guests:
Kinky & Ely Guerra
@ Knitting Factory

ACA MARKETING PRESENTS **Battle of the Bands** Budweiser

MEZKLAH
Special Guest of the event on
OCTOBER 25, 2005
at Knitting Factory
at 8pm
ALL EVENTS
ARE 21 & OVER

FINALS (part I)
October 19th
KNITTING FACTORY - 8PM
7021 Hollywood Blvd.
Los Angeles, CA
323.463.0204 or
www.knittingfactory.com
special guests
KINKY
&
MEZKLAH
Winners
Battle of the Bands 2004

FINALS (part II)
October 30th
KNITTING FACTORY - 8PM
7021 Hollywood Blvd.
Los Angeles, CA
323.463.0204 or
www.knittingfactory.com
special guests
ELY GUERRA
&
LEGION
Second place
Battle of the Bands 2004

BMI Fender TOWER RECORDS Xecuchab VANS LATIN MUSIC ARTISTS.COM





REGAP 2005



Advertising | La Vibra

LA VIBRA NEWSPAPER
220,000 CIRCULATION

LA BATALLA DELAS BANDAS BUDWEISER
Regresa!!!

ENVÍA TU DEMO YA!

ACA Marketing
12115 Magnolia Blvd. #179
N. Hollywood, CA 91607
Attn: Iris Corral

Para más información ve a:
www.battleofbands.net

Traído a ti por ACA Marketing & Special Promotions

BMI Fender Xosuchab TOWER RECORDS LA VIBRA

LA VIBRA

Publication Date June 30th & July 7th
Send your demo Ad

FIRST ROUND
FRIDAY JULY 15
TIA JUANAS
14988 SAND CANYON
IRVINE, CA 92618
949 551 2998 - 8 PM

FIRST PRELIMINARY
THURSDAY JULY 28
Lucybell
KNITTING FACTORY
7021 HOLLYWOOD BLVD
HOLLYWOOD, CA 90028
323 463 0204 - 8 PM
SPECIAL GUEST
LUCY BELL

SECOND ROUND
THURSDAY AUGUST 11TH
THE GIG
7302 MELROSE AVE.
HOLLYWOOD CA
323-936-4440 - 8 PM

For more information visit
www.battleofbands.net

Brought To You By
ACA Marketing & Special Promotions

ALL EVENTS
ARE 21 & OVER

ACA Marketing
12115 Magnolia Blvd. #179
N. Hollywood, CA 91607
Deadline: August 15, 2005

BMI Fender Xosuchab TOWER RECORDS LA VIBRA

LA VIBRA

Publication Date July 14th
Special Guests: Lucybell
@ Knitting Factory

FIRST PRELIMINARY
THURSDAY JULY 28
KNITTING FACTORY
7021 HOLLYWOOD BLVD
HOLLYWOOD, CA 90028
323.463.0204 - 8 pm
SPECIAL GUEST
LUCYBELL

SECOND ROUND
THURSDAY August 11th
The Gig
7302 Melrose Ave.
Hollywood, CA
323-936-4440 - 8 PM
SPECIAL GUESTS
CUBIKY ORIXA & MEZKLAH

2ND PRELIMINARY
THURSDAY AUG 25
KEY CLUB
5039 SUNSET BLVD
WEST HOLLYWOOD
8 pm
SPECIAL GUEST
ROSTROS OCULTOS

SEND YOUR DEMO NOW:
ACA Marketing
12115 Magnolia Blvd. #179
N. Hollywood, CA 91607
DEADLINE:
AUGUST 15, 2005

ALL EVENTS
ARE 21 & OVER

BMI Fender Xosuchab TOWER RECORDS LA VIBRA

LA VIBRA

Publication Date July 28th
Special Guests: Lucybell & Rostros Ocultos
@ Knitting Factory & @ The Key Club

ROSTROS OCULTOS PRESENTS
second preliminary thursday, August 25th
Key Club
9039 sunset blvd.
West Hollywood, CA

special guest
rostros ocultos

all events are 21+

send your demo to:
aca marketing
12115 magnolia blvd. #179
n. hollywood, ca 91607
deadline: august 15, 2005

second round TODAY thursday aug. 11
the gig
7302 melrose ave.
hollywood, ca
323.936.4440
8 pm

guests
cubiky-orixa mezklah

ALL EVENTS ARE 21 & OVER

BMI Fender La Vibra TOWER RECORDS Xosuchab

LA VIBRA

Publication Date August 11th
Special Guests: Rostros Ocultos & Orix, Mezklah, Cubiky
@ The Key Club & @ The Gig

CALENDAR 2005

Second Preliminary THURSDAY AUG 25
KEY CLUB
9039 sunset blvd
west hollywood - 8 p.m.
special guest
rostros ocultos

THIRD ROUND SATURDAY September 10th
Westchester Bar
5630 W. Manchester Blvd.
Los Angeles, CA 90025
310-670-2368 9PM
4 LOCAL BANDS COMPETING
special guests
legion

Third Preliminary September 28th
Conga Room
5364 Wilshire Blvd.,
Los Angeles, CA 90038 - 8 p.m.
special guests
Kenny y Los Electricos

MEZKLAH
BATTLE OF THE BANDS 2005
OCTOBER 25, 2005
7021 HOLLYWOOD BLVD.
HOLLYWOOD, CA 90028

all events are 21+

BMI Fender La Vibra TOWER RECORDS Xosuchab

LA VIBRA

Publication Date August 25th
Special Guests: Rostros Ocultos, Kenny y Los Electricos, Emaue,
Legion & Jugueté
@ Conga Room & @ Westchester Bar

Third Preliminary
September 28th
CONGA ROOM - 8 PM
5364 Wilshire Blvd.,
Los Angeles
323.938.1696 or
www.congaroom.com
special guests
Kenny y Los Electricos
Competing Bands:
"Fronteras" & "Grito Mutual"

Finals (part I)
October 19th
KNITTING FACTORY - 8PM
7021 Hollywood Blvd.,
Los Angeles
323-463-0204 or
www.knittingfactory.com
special guest

Finals (part II)
October 30th
KNITTING FACTORY - 8PM
7021 Hollywood Blvd.,
Los Angeles
323-463-0204 or
www.knittingfactory.com
special guest
Ely Guerra

MEZKLAH
BATTLE OF THE BANDS 2005
OCTOBER 25, 2005
7021 HOLLYWOOD BLVD.
HOLLYWOOD, CA 90028

all events are 21+

Brought To You By
ACA Marketing & Special Promotions
in association with Essence

EVANS ULTIMATE RadioHops Rhythm Tech SONOR

BMI Fender TAVIRA LA VIBRA TOWER RECORDS Xosuchab

LA VIBRA

Publication Date September 22nd
Special Guests: Kenny y Los Electricos, Kinky & Ely Guerra
@ Conga Room & @ Knitting Factory





REGAP 2005

Battle of the Bands *Budweiser*

Signage





REGAP 2005

Battle of the Bands

Budweiser

Attendance



BMI

VANS



TAVIBRA

TOWER RECORDS

LATINMUSICARTISTS.COM





REGALP 2005

Battle of the Bands

Budweiser



VIEW 2004
INFO

FINAL PART 1
OCTOBER 19TH
KNITTING FACTORY | 7021 Hollywood Blvd.
Los Angeles, CA
323.463.0204 or www.knittingfactory.com
special guests
KINKY
ALL EVENTS ARE 21+
also **MEZK LAH**
Winners Battle of the Bands 2004

FINAL PART 2
KNITTING FACTORY
7021 Hollywood Blvd.
Los Angeles, CA
323.463.0204 or
www.knittingfactory.com
OCTOBER 30TH
special guests
ELY GUERRA
also **LEGION**
2nd place Battle of the bands 2004

HOME IMAGE GALLERY NEWS HISTORY GUEST COMPETING BANDS PROGRAM INFO CALENDAR



VIEW 2004
INFO



Kenny & Karina Rico

★ **IMAGE GALLERY** ★
2005

[back](#)

HOME IMAGE GALLERY NEWS HISTORY GUEST COMPETING BANDS PROGRAM INFO CALENDAR



Website | www.battleofbands.net

